

Nevada casino owner chooses Table Trac's CasinoTrac System for busy Sparks location

MINNETONKA, MN, August 28, 2017 – Sierra Sid's casino of Sparks, Nevada has contracted with Table Trac, Inc. (OTCQB: TBTC) for its CasinoTrac online slot management system, joining Club Cal Neva as one of the first Nevada Casinos to do so since the August 15th announcement of the system's approval by the Nevada Gaming Control Board's Technology Division lab for group 1 and group 2 Nevada Licensees.

For over 45 years, Sierra Sid's has stood at the corner of Interstate 80 and McCarron Blvd. providing gaming and hospitality to Sparks's residents and travelers with its one-of-a-kind collection of historic and commemorative firearms on display throughout the cozy gaming hall. Northern Nevada friendly service is found throughout, including the spacious and comfortable Atomic Bootlegger lounge. The CasinoTrac system provides Sid's with Nevada compliant revenue reporting, innovative marketing features, unified operations enhancements, and compliance tools all in an operator friendly format backed by a U.S. based support team.

"Sierra Sid's needed a unique system approach to patron rewards that addresses the diverse mix of travelers and locals in the player mix." said Table Trac President, Chad Hoehne, "It is another great showcase for our newly approved system, and will benefit the location with its simple to learn screens, and operational alerts making staff more efficient and responsive to their guests."

Marcy Barba, President of Sierra Sid's, stated, ***"Finding a casino system that met our needs, budget and unique circumstances has been a challenge. We were thrilled from our first meeting with CasinoTrac personnel, that finally, we might have hit the jackpot! Our wishes and hopes for a responsive, comprehensive and innovative system, coupled with a partnership mentality with our system provider, was met and exceeded with CasinoTrac. We couldn't be happier! "***

About Table Trac, Inc.

Founded in 1995, Table Trac, Inc. designs, develops and sells casino information and management systems. The company has over 120 systems installed in North, South, and Central America, as well as the Caribbean. More information is available at <http://www.tabletrac.com/>.

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