

## **NEWS RELEASE**

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### **TABLE TRAC INC. CONGRATULATES 2009 ROMERO CASINO MARKETING DIAMOND AWARD WINNERS**

Minnetonka, Minnesota, July 28, 2009---Table Trac Inc. congratulates 2009 Romero Casino Marketing Diamond award winners Fiesta Casinos of Costa Rica and Gold River Casino Anadarko Oklahoma.

Table Trac Inc.(Casino Trac) a gaming systems company from Minnetonka Minnesota is proud that two of their clients won the casino industries prestigious Romero Diamond Award, the top of class award given out each year at the Casino Marketing Conference to signify excellence in Casino Marketing.

Chad Hoehne, Table Trac Inc. President and CEO commented, "Our customer's industry awards are a great affirmation of the effectiveness that can be achieved using Table Trac's latest innovations on interactive promotional capabilities both domestically and in international gaming markets."

The first Diamond award was presented to Fiesta Casinos of Costa Rica, accepting the award was Marketing Director David Pirie. Fiesta Casinos won their Diamond award in the best email marketing category. David Pirie goes on to state, "We never could have achieved this honor if it had not been for the hard work of the Table Trac organization. Their interactive kiosk platform and content made us the local leader during these trying economic times." According to Chad Hoehne, "Costa Rica was the perfect union of our contest kiosk/email harvester campaigns and our Table Trac television digital signage system(s)."

The second Romero was awarded to Table Trac client Gold River Casino of Anadarko Oklahoma recognizing the success of the \$10,000 *PICK A PRESIDENT* campaign. Chad Hoehne of Table Trac says "Creating a program whereby casino patrons would turn every spin of the reels into a vote for their candidate in this most recent Presidential election was both exciting and a challenge. The Romero Award validates the innovation our team put into the \$10,000 Pick a President campaign and reflects the significant revenue results for the Gold River Casino. Michael McClane, General Manager goes on to say "This success is a direct result of the hard work of the Table Trac team and the insanely creative mind of Jeff Connor the promotions creator."

Bob Siqveland, Table Trac Marketing Director, points out, "This was our first year of involvement with the Casino Marketing Conference (produced by Raving Consulting and Casino Journal) and we were delighted that our valued clients won the highest awards possible, Diamond awards in their respective categories. It is always a pleasure to receive validation from one's own industry regarding innovations. It is even more exciting when our client's customers, *the players*, embrace them."

Chad Hoehne concludes by saying, "We will continue to innovate and create cutting edge solutions that enable our clients to achieve award winning results. "

## **About Table Trac, Inc. - [www.tabletrac.com](http://www.tabletrac.com)**

Table Trac, based in Minnetonka, MN, has developed a patented real-time system that automates and monitors the operations of casino gaming tables. It provides casino management with comprehensive information in an automated environment that provides instant information and statistical reporting about the casino's gaming floor, players club, accounting, banking, and games security.

Some statements contained herein are forward-looking statements. The company's actual results may vary materially from the forward-looking statements made above due to important factors including, but not limited to, variability of order flow, future economic conditions, competitive products and pricing, new product development, the delivery of product under existing contracts, and other factors. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements made above is contained in the following documents on file with the U.S. Securities and Exchange Commission: the company's Registration Statement on Form SB-10, filed January 13, 2000; its Form 10-K for the year ended December 31, 2008; and Quarter Reports for 2009 on Form 10-Q.