

NEWS RELEASE

For: TABLE TRAC, INC.

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**TABLE TRAC, INC. RETAINS HAYDEN IR TO DEVELOP A COMPREHENSIVE
INVESTOR RELATIONS PROGRAM**

MINNEAPOLIS, MN - May 11th, 2010 - Table Trac, Inc. (TBTC.OB), a developer and provider of casino information and management systems that automate and monitor the operations of casinos, today announced it has retained Hayden IR, a national, New York-based investor relations consulting firm, to develop an investor relations program to raise its visibility and strengthen its relationships with the investment community.

"Table Trac, Inc. delivers quality products and services providing value, efficiency and reliability," commented Chad Hoehne, Table Trac's Founder, President, Chief Executive Officer and Chief Financial Officer. "As a result Table Trac's balance sheet is strong and we have the foundation to deliver sustainable profitability, and now is the time to embark on a more aggressive effort to reach a wider audience. After delivering our second solid year of financial performance, we felt the time was right for us to engage with an investor relations firm of the caliber of Hayden IR to help introduce the Company and its potential to the professional investment community."

With offices in New York, Phoenix, Minneapolis and San Diego, Hayden IR provides a comprehensive range of investor relations services to a growing list of clients. For more than a decade, Hayden IR has been a recognized leader in

driving market recognition and creating sustainable competitive advantages for more than 150 micro- and small-cap companies. Hayden delivers expertise and professionalism in such areas as investor management, relationship building, awareness campaigns, online presence and corporate identity.

Brett Maas, managing partner at Hayden IR, commented, "Table Trac has delivered 10 consecutive profitable quarters and two consecutive years of record revenue gross profit, net income, EBITA, and EPS. Even with this growth, the Company's market share still represents a small fraction of the total available market, indicating significant growth potential. We are excited to develop and implement a program that will help Table Trac raise its visibility and communicate the competitive strengths and market potential to the investment community."

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About Table Trac

Table Trac, Inc. develops and sells casino information and management systems that automates and monitors the operations of casinos. Products and services include modules for guest rewards and loyalty clubs, marketing analysis, guest services, promotions administration/management, vault/cage management, and audit/accounting. The company also offers products in the areas of promotions administration and management, customer mailers for tiered pre-encoded promotional marketing, gaming machine on-line management, touch screen customer service kiosks, and wireless handheld communications. In addition, it provides system sales, including installation, custom casino system configuration, training as well as license and technical support to casinos. The company has systems installed with on-going support and maintenance contracts at 25 casinos

in Minnesota, Wisconsin, Florida, Alabama, Oklahoma, Central America , and South America.

Table Trac, Inc. was founded in 1995. More information is available at:

www.tabletrac.com